

ASSOCIATED STUDENTS SACRAMENTO STATE

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ASSOCIATED STUDENTS, INC.
SACRAMENTO STATE

2017-2018 *Annual Report*

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A large, diverse crowd of people is gathered for an event, likely a Sacramento State week celebration. The crowd is dense and filled with people of various ages and ethnicities. Many individuals are wearing Sacramento State apparel, including t-shirts with 'SACRAMENTO STATE' and 'HORNETS' logos, and a mascot costume. The word 'Welcome' is written in a large, white, cursive font across the center of the image. The overall atmosphere is festive and celebratory.

Welcome



ASI PRESIDENT WELCOME | *Mia Kagianas*

As the recognized voice of over 30,000 students, Associated Students, Inc. at Sacramento State (ASI) continues to be a stalwart force in supporting the campus community and in advancing the needs of Sacramento State students. As a student-led advocacy organization, we are driven by and exist because of the collective needs and interests of the student body.

This year, ASI has prioritized redefining our campus and organizational culture by better aligning our community's values with the work we do. We have worked with university administration to declare Sacramento State a Caring Campus—a campus that carries palpable compassion in decisions made and for the people served. We have also worked to echo these same sentiments throughout ASI's internal DNA by launching the "One ASI" campaign. With the leadership of the ASI Board of Directors and the ASI Executive Director, Sandra Gallardo, we have reinvigorated our values, vision, and mission for providing quality services to our campus community and our employees to better reflect the work we do and the community we serve.

By strengthening the culture of our campus and organization, we were able to accomplish great things. We advanced civic engagement and diversity programs on campus. We worked to strengthen the quality of the academic experience in collaboration with our faculty governance body. We led initiatives to support student wellness and safety with the use of campus technology. We took stands for the safety and wellbeing of our vulnerable student populations. And we prioritized elevating a sense of belonging and community that cares for our students.

We are mission-driven to elevate the needs of students while serving our campus community, and are excited to share another year's worth of community impact with you.

EXECUTIVE DIRECTOR | *Sandra Gallardo*

Work. Learn. Play. Three simple words that attracted me to and continues to drive my work at Associated Students, Inc. (ASI). 2017-2018 was my first year as Executive Director and I am so happy to have joined the “ASI” family. This year has been one of learning and growth for me as I became familiarized with ASI’s many diverse, wonderful offerings—ranging from providing an on-campus food pantry to aquatic adventures to running a top-notch Children’s Center, overseeing the campus’ student government, and much, much more.

This past year was a busy one—all of ASI worked together with the Board of Directors to begin a “One ASI” campaign to help unify our different departments into one large, ASI family. This effort is helping align ASI’s organizational culture with the work that the organization does.

We were also lucky to work with campus to refine ASI’s mission, vision and core values. ASI’s new, more succinct mission and vision statements are included on page 5. By revisiting ASI’s purpose and vision, the ASI Departments were reinvigorated to double down on their efforts of directly serving students.

While this report provides concise numbers on what ASI accomplished this past year, it also includes the stories behind the numbers—which is the reason we do the work that we do. It is this human element—the lives touched by our day-to-day work—that drives the organization. It is the students that brought me to Sacramento State and continues to fuel my desire to work hard on their behalf.

I am excited about what the 2018-19 year will bring and to look forward to seeing the great work that the Board of Directors, staff, volunteers and participants will accomplish this year. No matter what, I know that it will be a year where we all work, learn and play our way to making Sacramento State a stronger university.



Our Mission

As the recognized voice of Sacramento State students, we enrich lives through experiential learning, student services, and leadership opportunities.





HOW WE FULFILL *Our Purpose*

The following shall be the primary means by which the Associated Students fulfills its purpose:

Through operation and sponsorship of programs and services designed to meet the varied needs of students;

Through expression of student interest on campus and off; expression of student opinion regarding action and positions taken on the campus and at the local, state, national and international levels, that relate to students and access to education.

By supporting and strengthening campus cultural, social, academic and recreational opportunities, encouraging healthy civic and campus involvement, and developing further development of the students of Sacramento State and the campus community.

Excellence in Service

We strive to deliver high quality service and representation.
We are intentional about programs, services, and opportunities we provide.
We promote ethical and fiscal integrity and accountability.
We collaborate with community partners to provide quality programs.

Culture of Inclusivity

We embrace an environment where all people can thrive.
We honor and celebrate our differences.
We treat all with respect and dignity.
We offer resources to address and meet the needs of our diverse student population.

Operational Sustainability

We stay current with laws, technology, and practices to manage resources responsibly.
We set high standards for communication, collaboration, and accountability.
We promote high morale with training and open mindedness.

Personal Wellness and Development

We embrace a culture of wellness and balance.
We promote mentorship of both staff and students.
We foster growth and fulfillment through connection building.

Enrich Experiences and Relationships

We encourage the building of meaningful memories and relationships.
We value active interpersonal engagement through hands-on learning activities.
We lead by example.

A photograph of three young women at an outdoor market stall, likely a farmers market. They are smiling and looking at items in crates. The woman on the left is wearing a plaid shirt and a lanyard. The woman in the middle has sunglasses on her head. The woman on the right is wearing glasses and a lanyard. They are standing under a canopy. In the foreground, there are crates filled with fresh produce, including onions and bell peppers. The entire image has a blue tint.

Our Programs



ASI *Board of Directors*

Associated Students, Inc. is governed by a Board of Directors, which is comprised of a majority of students elected by the student body of Sacramento State. Student representation and advocacy is their primary focus and passion. The Board of Directors is committed to providing students with the opportunity to be fully involved in the governance of the University and the development of an exciting campus life.



Board of Directors

President

Mia Kagianas

Executive Vice President

Matthew Brooks-Pritchard

Vice President of Finance

Elizabeth Cortez

Vice President of University Affairs

Kimberly Le

Vice President of Academic Affairs

Noel Mora

Director of Arts & Letters

Jamar Turner

Director of Business Administration

Jet Haresco

Director of Education

Ana Chabeli Lopez

Director of Computer Engineering & Computer Science

Daniel Bracamontes

Director of Health & Human Services

Dave Mariano | Drajwanee Dickerson

Director of Natural Sciences & Math

Nicole Hadley

Director of Social Sciences & Interdisciplinary Studies

Jay Passi

Director of Undeclared Students

Mai Xiong | Alexander Woods

Director of Graduate Studies

Andrea Gutierrez

University President's Designee

Beth Lesen

University CFO's Designee

Gina Curry

Advisors

ASI Executive Director

Sandra M. Gallardo

ASI Director of Finance & Administration

Mark Montalvo

CSSA Liaison

Payton Starke

Faculty Senate Designee

Reza Peigahi

Interim Executive Director, Union-WELL, Inc.

Bill Olmsted

Resident Hall Association Representative

Harrison Anderson

Staff

Registered Parliamentarian

Tamara Dunning

Recorder

Lisa Dalton

Administrative Assistant

Corinne Jones



Success Stories

Through classroom presentations, social media campaigns and elections information sessions, the ASI student government elections voter turnout increased from **6.8%** to **7.8%**.

\$39,250 was awarded in scholarships to **86** students for their contribution to the Sacramento State campus and community.

107 students served on internal and university-wide committees.

\$875 was allocated from the 2016/2017 strategic priority fund to provide 7 at \$125 grants to reimburse incurred campaign expenditures for students seeking election in the 2017/2018 ASI Election year.

55 clubs and organizations participated in the 2017 ASI Elections Club Ballot earning dollars for their club.

Other Highlights

The ASI Board of Directors helped launch the Sac State Mobile application, Epicure Extras, an initiative to increase free food opportunities for student experiencing food insecurity.

The inaugural Sac State Pride and University President's Day was established on April 5, 2018.

The Board partnered with campus entities and student organizations in order to host a campus-wide professional clothing drive April 23-27, 2018. The clothes were collected, then distributed at the Annual Career Fair held April 27, 2018.

ASI *Aquatic Center*

The Aquatic Center is located off Highway 50 and Hazel Avenue on beautiful Lake Natoma in Gold River, CA. The Aquatic Center is a nationally recognized rowing facility holding many collegiate, open, high school and masters rowing competitions. This ASI facility is a regional boating instruction safety center as part of a program funded by the California Department of Boating and Waterways. The Aquatic Center offers programs through education, recreation, and competition in the following areas: sailing, windsurfing, canoeing, kayaking, stand up paddling, rowing, water skiing, wakeboarding, and jet skiing. All of the programming offered is available to the general public; with the special benefit of Sac State students receiving discounted pricing.



Success Stories

64,000+ people visited and used the Aquatic Center during the 2017-2018 fiscal year.

Approximately **100** Sacramento State students received course credit for completing kinesiology classes at the Aquatic Center.

7,500+ Sacramento State students/faculty rented equipment at the Aquatic Center; including Kayaks, Stand-Up Paddle Boards, Sailboats, Hydro Bikes, Canoes, and Paddleboats.

250 first-year students participated in the new student orientation night, with team builds, races and relays, and water enrichment training.



The Sacramento State Aquatic Center remains the largest Boating Instructional Safety Center in Northern California, educating aquatic enthusiasts on how to wear life jackets and to be safe in and on the water.



ASI *Children's Center*

The Children's Center serves as a family support service for Sacramento State students by providing child care programming. Enrollment priority is given to Sac State students, and then opened to the rest of the Sac State community. Accredited by the National Association for the Education of Young Children, the Children's Center is an exemplary program which models current principles and practice in child development. The Children's Center serves as a home-oriented environment to meet a child's emotional, physical, intellectual and social growth needs. The Children's Center promotes educational experiences in the area of early childhood education by employing a large number of Sacramento State students.



Success Stories

\$57,568 was awarded in a block grant to the Children's Center for achieving the highest quality ranking of Tier 5 from Sacramento County.

The Children's Center provided award-winning child care services to an average of **233** children throughout the fall and spring semesters.

100 Sac State students were subsidized fees to help cover the cost of child care.

The Children's Center employed **105** Sac State Students throughout the fall and spring semesters providing hands-on training in the child development field.

The Children's Center provided **1,200** hours of observation for Sac State students and placed **60** fieldwork students into the classrooms for the fall and spring semesters.

The Children's Center hosted multiple events such as the annual "More than Scribbles" Art Gala, Day on the Quad, a Holiday party for Mr. and Mrs. Nelson, and a Parent Perspective Panel discussion for student assistants.

ASI *Peak Adventures*

Peak Adventures is an outdoor adventure provider for Northern California, dedicated to providing adventure education and leadership development opportunities for all ages. Since 1989, Peak Adventures has been an affordable outdoor recreation provider within the Sacramento Valley. Program offerings include backpacking, day hiking, camping, mountain biking, rock climbing, white water rafting and more! Staff teaches snowshoeing, snowboarding, mountaineering techniques, cross-country skiing and downhill skiing.

The Peak Adventures Challenge Center empowers individuals and teams to achieve greater results through a personalized learning experience they won't forget! Skilled facilitators engage participants in interactive games that build relationship, challenging problem-solving activities to strengthen teamwork, and exciting climbing opportunities to inspire personal growth.





Success Stories

Over **2,000** people registered for Sac State's team during the fall 2017 Outdoor Nation Campus Challenge. Peak Adventures led the way to get the most people to go outside and be active.

Sac State logged **8,204** outdoor activities during this 4-week competition. Sac State took 1st place in the Western Region and placed 3rd nationwide

1,600+ freshmen participated in FYE (First Year Experience) and Frosh Night programs at the Peak Adventures Challenge Center. Through their participation at the Challenge Center, freshmen bond with their classmates, learn about themselves, and ultimately feel more at home during their first year at Sac State. These bonding experiences increase the chances for student success and retention

\$800 was allocated to establish a new Peak Adventures Outdoor Trip Scholarship, a **75%** subsidy on any Peak Adventures outdoor trip.

I began working for Peak Adventures in March 2016. Since that time, I have experienced a tremendous amount of growth in my personal and academic life. Our #1 rule at Peak Adventures is Take Care of Yourself. Learning to take care of myself holistically has been, and will continue to be a journey. As a Type 1 Diabetic, I used to look at my disability as a burden. Peak Adventures has empowered me to look at my disability from a new perspective; I am a strong individual that has the ability to overcome challenges and choose how I want to live. Peak Adventures has an inviting culture that encourages all to reach their fullest potential and that is a quality that I cherish. I have also learned: to become fully engaged in anything I do, to become an advocate for diversity and speak up for the underrepresented populations in recreation like members of the LGBTQ community and people of color, and to get connected on campus. In my earlier days at Sacramento State I was like most students and could not wait to leave campus after class. Now I am so much more aware of all the different entities on campus that exist to support me in my journey to graduation and success as I define it, beyond Sacramento State.

Michael James Muniz Jr, Office Assistant & Outdoor Trip Leader
Class of 2019, BS in Recreation, Parks, and Tourism Management.



ASI *Student Engagement & Outreach*

Student Engagement & Outreach (SEO) enhances the collegiate experience of Sac State students by increasing awareness of ASI resources and providing students with meaningful engagement and leadership opportunities. SEO's outreach and programs KSSU Student Run Radio Station, the Food Pantry, Safe Rides, and the A-Team offer opportunities that will assist students with personal growth, developing civic responsibility, embracing differences, and establishing connections within the campus and surrounding community.

Success Stories

4600+ transactions took place at the ASI Food Pantry, providing non-perishable food items to Sac State students in need.

11 Feel Good Friday events took place, where students had the opportunity to de-stress while doing hands on art projects and activities.

4000+ students took the Student Voice Survey to better understand their perception and views of ASI programs and services.

8000+ students attended a total of 18 Pop Up Pantry events, where they were provided fresh produce at no-cost.

I always thought nutrition and food were the main components but as I began to work as a Food Pantry Coordinator my thoughts changed for the better. Many fellow Hornets face food insecurity which is also something that we are continuing to learn about as a Dietetics major. Being able to provide students with a sense of relief by having a Food Pantry is something that I think will help me be a great Registered Dietitian Nutritionist one day. Since Sac State is such a diverse campus I get to meet students from all different cultural backgrounds which helps me becoming culturally sensitive (something all Dietitians work towards). Everyone has a unique story and I am lucky to be able to hear them all.

Viviana Gonzales, Food Pantry Operations Coordinator

Class of 2020, BS in Food and Nutrition with a concentration in Dietetics



ASI *Business & Administration*

The Office of Business and Administration serves as the corporate accounting, payroll, human resource and information technology departments for ASI. We service 55 full-time staff, 200 part-time staff, six internal departments, over 200 clubs and organizations, the Union WELL Inc., and the State Hornet. The business and administration office provide numerous services to the campus community which includes financial services for clubs and organizations, retail sales of graduation caps and gowns, laptops for check-out, theater tickets, money orders, faxing services, stamps for sale, student health insurance and legal aid with an attorney.



Success Stories

6,800+ caps and gowns were sold by the Student Shop for 2017-18 Sac State graduation ceremonies.

4,200+ accounts payable checks were processed with a large portion processed for campus clubs & organizations.

2,300+ payroll checks and **5,100+** direct deposits were processed for student and staff employees through the Business Office payroll department.



Provided two DOC (Dollars for Organizations & Clubs) presentations in the University Union's Hinde auditorium in an effort to give more information to clubs on how to apply and get reimbursed through DOC funding. Both sessions were well attended and all seats were filled.

Awards





ASI STUDENT STAFF AWARDS

Outstanding Senior Award

Jimmy Goritz

Peer Mentor Award

Cherelle Bulfordcraving

Student Choice Award

Kemberly Rodriguez

Excellence in Service Award

Steven Guidino

Rising Star Award

Tida Xiong

WLP (Work. Learn. Play) Award

Ciera Dulgar

Who's Who of ASI Award

Makenzie Neves

Rookie of the Year Award

Viviana Gonzales

DIRECTOR'S AWARDS

Aquatic Center

Jennie Britton

Business Office

Alexis Cain

Children's Center

Marissa Magorien

Government Office

Eli Bassett

Peak Adventures

Michael Muniz

Student Engagement & Outreach

Jordana Diaz



Money Matters

External Grants

ASI's goal of fostering campus life can only be met through the combined efforts of various programs and organizations throughout campus. Each fiscal year ASI awards External Grant funds to a variety of on-campus programs that are dedicated to our common goal of serving the students.

EXTERNAL GRANTS FOR 2017-2018

Active Minds/Mental Health Program	\$10,960	Master Classes, Workshops with Professional Artists (Guest Artist Series)	\$2,000
Career Tracks	\$30,000	MLK Center	\$15,000
CBA Advising Program	\$5,000	Multi-Cultural Center	\$15,000
Center for African Peace & Conflict Resolution (CAPCR)	\$1,500	Odyssey Mentoring Program	\$1,000
College Assistance Migrant Program (CAMP)	\$20,000	PAL Program	\$35,594
Commit to Study	\$8,000	Peer and Academic Resource Center (PARC)	\$20,000
Community Engagement Center	\$7,500	PRIDE Center	\$15,000
Dreamer Resource Center	\$15,000	Project Rebound	\$15,000
Faculty Student Mentor Program	\$5,000	Sacramento State Farm to Fork Festival	\$4,000
Festival of New American Music	\$3,000	Services to Students with Disabilities	\$13,000
First Year Experience: Co-Curricular Retention (PEAK)	\$15,000	Showcasing Student Theses and Dissertations Online	\$0
First Year Experience: The FYE Space	\$10,000	Student Research Center	\$2,500
GE Honors Program - Integrated Learning Project	\$4,250	Summer Bridge Academy (EOP)	\$15,000
Hornets Help	\$5,053	Transfer Peer Mentor Program	\$15,000
Kadema Galleries	\$10,000	UNIQUE Cultural Affairs	\$30,000
Law Enforcement Candidate Scholars' Program	\$2,000	Women's Resource Center	\$15,000
Leadership Initiative Student Assistants (SO&L)	\$10,000		
Learning Communities			
Student Academic Success (EOP)	\$20,000	TOTAL	\$395,857
Male Empowerment Collaborative	\$500		

Dollars for Clubs & Organizations

ASI DOC funding is a grant to clubs and organizations which reimburses clubs and organizations for money spent on events, food, promotion, conferences and much more.

Academic
\$68,994.82

Cultural
\$13,062.97

Fraternities
\$1,000.00

Greek Council
\$600.00

Political
\$1,503.32

Recreation
\$4,054.14

Religious
\$2,162.60

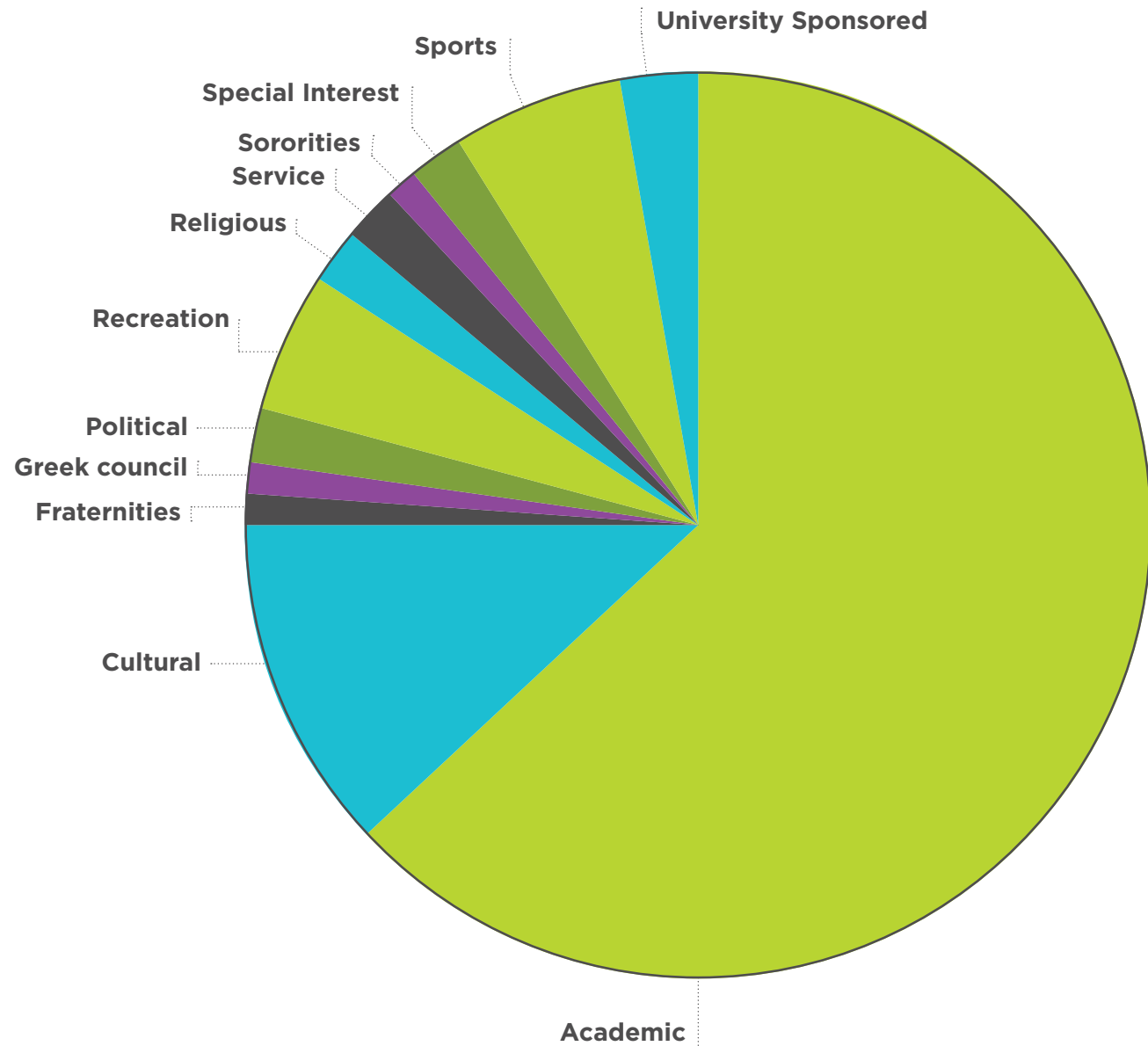
Service
\$3,700.00

Sororities
\$3,468.30

Special Interest
\$1,793.75

Sports
\$3,697.69

University Sponsored
\$7,492.66





Scholarships 2017-2018



ASI Scholarships

32 at \$500 per student

\$16,000

Armed Forces Scholarship

2 at \$500 per student

\$1,000

Students with Disabilities Sch

2 at \$500 per student

\$1,000

ASI Memorial Scholarships

Bayless, Lara, Lumachi, Ramos & Tanton

7 at \$1,000 per student

\$7,000

ASI Dreamers Scholarships

10 at \$500 per student

\$5,000

ASI Directors Scholarships

9 at \$500 per student

\$4,500

ASI Board of Directors Scholarships

President, Executive Officers, College Directors

14 at various

\$147,968

ASI Capital Public Radio Experience Scholarships

2 at \$1,000 per student

\$2,000

ASI California Higher Education Student Summit Scholarships

20 at \$125 per student

\$2,500

ASI Election Grants

2 at \$125 per student

\$250

TOTAL

\$187,218

Statements of Financial Position

ASSETS	\$	2018	2017
Cash & Cash Equivalents		10,252,308	9,292,239
Accounts Receivable Net		170,749	146,125
Interest Receivable		41,825	20,193
Student Activity Fees Receivable Held by Sacramento State		586,573	634,040
Deposits & Prepaid Expenses		130,128	95,660
Inventory		68,211	95,131
Due from Related Parties		189,517	149,823
Capital Assets Net		859,209	931,196
TOTAL ASSETS	\$	12,298,520	11,364,407
LIABILITIES	\$	2018	2017
Accounts Payable		156,779	196,411
Accrued Payroll & Related Liabilities		271,556	227,182
Accrued Tax Liability		63,079	-
Due to Related Parties		61,232	156,860
Funds Held for Campus Organizations		307,099	265,195
Funds Held for Student Organizations		627,056	612,701
Unearned Revenue		1,238,208	1,161,239
TOTAL LIABILITIES	\$	2,725,009	2,619,588
NET ASSETS UNRESTRICTED	\$	9,573,511	8,744,819
TOTAL LIABILITIES & NET ASSETS	\$	12,298,520	11,364,407

ASI Audited Financial Statements, Year Ending June 2018



Statements of Financial Activities

REVENUES	\$	2018	2017
Student Activity Fees		4,169,883	4,039,721
Program Service Fees		4,696,121	4,257,578
Government Grants & Contracts		814,955	689,153
Financial Service Fees		158,262	158,435
Investment Income		123,526	60,011
Cash Contributions		163,319	144,652
In-Kind Contributions		5,017	12,300
Gain on Sale of Capital Assets		300	-
Other Income		6,296	202
Fundraising Events		9,610	2,220
TOTAL REVENUES	\$	10,147,289	9,364,272
EXPENSES	\$	2018	2017
Programs		7,464,232	7,138,129
Administration		1,696,943	1,660,473
Fundraising		1,056	100
Loss on Disposal of Capital Assets		-	20,925
TOTAL EXPENSES	\$	9,162,231	8,819,627
Change in Net Assets Before Taxes		985,058	544,645
Unrelated Business Income Taxes		156,366	179,929
CHANGE IN NET ASSETS	\$	828,692	364,716
NET ASSETS START OF YEAR	\$	8,744,819	8,380,103
NET ASSETS END OF YEAR	\$	9,573,511	8,744,819

ASI Audited Financial Statements, Year Ending June 2018

i work. i learn. i play.



**ASSOCIATED
STUDENTS, INC.**
SACRAMENTO STATE

www.asi.csus.edu | 2018 | Designed by **Monte Hudock** | Edited by **Alak Alkailani**